



INTERNATIONAL QUALITY SUMMIT AWARD

31st International Quality Convention NEW YORK May 28 - 29, 2017

BID - 31 YEARS OF QUALITY CULTURE RECOGNITION WORLDWIDE

Jose E. Prieto
PRESIDENT AND CEO OF
BID & BID GROUP ONE

AND

Dayle L. Fickling
CHIEF EDITOR
OF IMARPRESS

take great pleasure in informing

FBCHANDRA.COM

that it has been selected to receive the Award in the

GOLD CATEGORY
NEW YORK 2017

INTERNATIONAL QUALITY SUMMIT (IQS)

INTERNATIONAL QUALITY CONVENTION

The Gala Dinner and Awards Ceremony will take place at
the Marriott Marquis Convention Hall in New York, the USA

NEW YORK MARRIOTT MARQUIS HOTEL (1535 BROADWAY, NEW YORK CITY, U.S.A.)

DATE: MONDAY, MAY 29, 2017, TIME: 6:30 PM (18:30)

The BID award has appeared in previous years on television and in various media facets on all continents.
The event will be attended by members of the diplomatic corps and international businessmen, professionals in economy and the arts, members of the press, and experts in public relations and television.

Regulations of the IQS Award

Articles of the International Quality Summit Award regulations.
Complete information:
www.bid-qualitysummit.com

Definition of the award:

The International Quality Summit Award (IQS) of Business Initiative Directions (BID) is presented in recognition of those companies or organizations in different countries throughout the world that further their reputation and position by implementing and promoting quality culture.

Article 1

The award recognizes and encourages the contribution of organizations and companies to quality, continuous improvement and customer satisfaction as well as improving relations with employees, suppliers and all those associated with winning organizations.

Article 8

The companies and organizations to be awarded are recommended and voted for by the leaders having received the award in previous years for their merits and contributions to quality and excellence in those entities which they direct.

Article 11

All of the official activities of the International Quality Convention will be covered by BID accredited videographers and photographers.

Delegation of the awarded entity:

BID presents the award in New York to the highest ranking officer, chairman, CEO, president, general director or owner of the awarded organization who may be accompanied by persons related to the awarded organization or company. BID will provide support for visa applications for up to two of the highest-ranking persons of the delegation.

Visas to travel to New York, USA:

Important: The delegates of your company or organization who will receive the award in New York must consult visa procedure on the webpage of the U.S. Consulate or Embassy (www.usembassy.gov) for timing and requirements: visa appointments must be scheduled two months ahead, especially at this time of year. BID can provide visa support; however, the

application process is the sole responsibility of your delegates before the U.S. authorities.

Seminar on Applied Quality Sector-Oriented:

Some of the award winners may contribute as a keynote speaker at the seminar.

Videos and photographic sessions (please consult):

Specialized media companies and independent press agencies will cover a variety of different aspects of the convention, which will include attendees and the awards presentation. If your organization or company is interested in obtaining a recorded film coverage of the most important scenes of your representative's participation in the ceremony, you must contact BID before the gala dinner and Awards Ceremony.

BID worldwide:

BID has awarded companies and professionals from 179 countries since 1986. Every year, the mass media broadcasts the news item concerning the Convention to the benefit of award winners and the entities which they represent. BID organizes events

and publishes newspapers, books, magazines and reports for television in English, Spanish, French, Portuguese and Russian. BID clients range from large organizations or corporations to companies with a local market.

BID in the press:

The importance of BID is growing year by year in the world of business communication, shown by full-page appearances in leading business sector publications. In fact, the newspaper *Cinco Dias*, publisher of a daily section of the *Wall Street Journal*, featured three full pages and one double page dedicated to BID. One of the photographs included was of Jose E. Prieto, President of BID, with Bill Clinton, 42nd President of the United States of America. In addition, the BBC World Service radio station in London broadcast news about the BID QC100 in Geneva, and television channels from several countries have interviewed Jose E. Prieto at different BID International Quality Conventions.

Welcome to New York:

With a population of 8.1 million, New York City is a

global hub of international business and commerce and one of the four command centers for the world economy along with London, Hong Kong and Tokyo. Wall Street, Madison Avenue, Tribeca, Broadway, Fifth Avenue and the whole of Manhattan are home to the most influential companies, financial institutions, cultural and fashion centers of the world. The New York Marriott Marquis Hotel is located just a few minutes away from the Fifth Avenue shopping area as well as the headquarters of multinational firms, the United Nations, Broadway theaters and top museums.

Office Hours (Year Round):

Our office hours from Monday to Friday are from 9 a.m. to 7 p.m. (GMT+1). Contact through email can be made at any time.

Special BID office:

In New York, during the Convention on May 28 and 29, BID is pleased to offer a full-service office staff inside Marriott Marquis Hotel from 9 a.m. to 6 p.m. (18:00) to aid you in the Convention registration as well as in your hotel accommodations.

Contribute your vote for a company or organization that you admire as a leader in quality and excellence to receive the BID award.

NAME OF COMPANY / ORGANIZATION: _____

COUNTRY: _____

To confirm attendance: Send the REGISTRATION FORM (see reverse side) to BID Spain by express post or by email:

Telephones: +34 915 97 33 69 • +34 915 97 39 00

BUSINESS INITIATIVE DIRECTIONS * BID
BID GROUP ONE ** General Yagüe, 11 • 28020 MADRID - SPAIN

convention@bid-qualitysummit.com
www.bid-qualitysummit.com



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31st International Quality Convention NEW YORK May 28 - 29, 2017

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Selection criteria for the International Quality Summit Award

GOLD, PLATINUM and DIAMOND categories
Based on information, polls and voting.
(see www.bid-qualitysummit.com)

The INTERNATIONAL QUALITY SUMMIT AWARD (IQS) is presented to each recipient as an entity, for corporate achievement, to recognize leadership, quality, innovation, excellence, technology, customer service and prestige; for this purpose, a voting process was carried out during the BID World Congress with meetings in Paris, London, Geneva, Frankfurt, Madrid and New York over the past ten months, at international meetings, seminars, conventions, as well as via internet, mail and by telephone, based on one or several of the following concepts: The QC100 principles, Customer Satisfaction, Leadership, Technology, Best Practice, Business Results, ISO 9001 and TQM.

In addition to the voting process, carried out in personal encounters with business leaders, by mail and online macro poll, BID gathers information through consultations of the media (press, radio and television), consultancy companies, advertising agencies, trade fairs and exhibits, chambers of commerce, embassies and polls, analyzed by the INTERNATIONAL QUALITY SUMMIT AWARD Selection Committee, which makes the final decision to select the annual awardees.

Convention site:

New York Marriott Marquis Hotel (1535 Broadway, New York City, U.S.A.). BID's Welcome Office in the Marriott Marquis Hotel will be open to delegates of the awarded companies whom BID staff will assist in hotel accommodation, participation protocol and documentation.

General Program:

Monday, May 29, 2017

10:30	Opening Ceremony and participants' presentations
15:30	Seminar on Applied Quality Sector-Oriented
18:30	Corporate group photo session of IQS Award recipients
19:00	IQS Award Gala Dinner
20:00	Awards Presentation Ceremony
21:00	Photography session
21:30	End of the Ceremony

You Will Receive:

- Two invitations for the IQS Gala Dinner Ceremony.
 - The INTERNATIONAL QUALITY SUMMIT Trophy, GOLD CATEGORY.
 - Certificate of the Quality Award.
 - QC100 Points TQM (Total Quality Management) Model.
 - Statement of Commitment to the TQM QC100 principles.
 - BID Quality Mix Program for the next two years (24 months) after receiving the award.
 - Graphics manual for marketing, advertising and publications.
 - Press release of the IQS Award.
 - Collection of photographs of the presentation of the award to your delegation.
 - Two gold-plated lapel pins with IQS identification to facilitate communication during the event.
 - Time to speak about your organization at the Opening Ceremony.
 - Accommodation for 2 nights (one double-occupancy room) in the Marriott Marquis Hotel¹ (nights of Sunday, May 28, and Monday, May 29.)²
1. BID reserves the right to lodge participants in similar hotels if necessary.
2. Participation costs cover only one room per organization (double or twin beds). If you wish to reserve and additional room, it must be covered by your organization.

Opening Ceremony:

Business encounter: BID will organize an Opening Ceremony to allow participants attending the Convention to meet each other by presenting their profiles.

Seminar:

Conference on Applied Quality.

Media publications:

ImarPress will cover the news of the participating commission of the awarded entity in several of the 26 supporting print media publications, in one or more of the following modalities:

- Cover of the publication
- Double center page
- Six additional pages

The coverage, in accordance with graphic material obtained during the convention about the award recipient, subject to editorial revision, may appear in multimedia format:

- YouTube
- Magazines: print and online
- DVD documentary
- Video press release
- Blogs

MORE INFORMATION: +34 915 97 39 00

Optional Program for filmed presentations:

AVAILABLE UPON PRELIMINARY AGREEMENT WITH YOU OF THE TERMS STATED ON THE OPTIONAL PROGRAM FORM. BID WILL PROVIDE THIS PROGRAM UPON REQUEST.

- 1- DVD filming of the ceremony.
- 2- Media-oriented interview.

Payment of participation costs:

Your organization has been designated to receive the IQS Award in New York, during the convention on May 28 and 29. Payment of the participation costs of 4,200 euros (four thousand two hundred euros) must be made by you prior to May 29, 2017.

To confirm your attendance, please contact our Madrid office at these numbers:
Telephones: +34 915 97 33 69 • +34 915 97 39 00 • Fax: +34 910 085 997 • Email: convention@bid-qualitysummit.com

NEW YORK 2017 IQS AWARD

TO CONFIRM YOUR ATTENDANCE, PLEASE SEND: FAX, EMAIL OR CONTACT OUR MADRID OFFICE.

REGISTRATION FORM

PLEASE FILL IN WITH THE REQUESTED INFORMATION ABOUT YOUR COMPANY OR ORGANIZATION

BID - General Yagüe, 11 - 28020 MADRID - SPAIN

NAME FBCHANDRA.COM			COUNTRY INDIA
PERSON TO COLLECT THE AWARD NAME	SURNAME	POSITION HELD	DATE OF ARRIVAL AND DEPARTURE
EXACT NAME OF ORGANIZATION TO APPEAR ON THE TROPHY			NUMBER OF ATTENDEES
TELEPHONE 1	TELEPHONE 2	EMAIL	WEB PAGE

Our organization accepts the conditions of payment of 4,200 € (four thousand two hundred euros) to BID for cost of participation and all actions included in the Quality Mix program for the two years following the convention.

NOTE: ACCOMMODATION WILL BE PROVIDED IN ONE DOUBLE OCCUPANCY ROOM FOR THE NIGHTS OF MAY 28 AND 29.

BUSINESS INITIATIVE DIRECTIONS * BID
BID GROUP ONE **

SIGNER'S NAME

DATE, SIGNATURE AND STAMP

* Business Initiative Directions: Inscrita en el Registro Mercantil de Madrid Nº1 - Tomo 842 General 817. Sección 3ª. Folio 25. Hoja nº 68596 Inscripción 1ª C.I.F. A78127032
** Bid Group One: Inscrita en el Registro Mercantil de Madrid. Tomo 31331. Sección 8.ª, Libro 0. Hoja M-563958. Inscripción 1.ª C.I.F. B86792892

This Registration Form is NOT VALID as a hotel reservation. Only a hotel voucher from BID will serve to guarantee your hotel room.